

## HEMP EXTRACTS CONCENTRATION GUIDE

Ananda Product Name	Size (mL or Capsule-count)	Delivery Method	Extraction Method	Retail Price	Contents per Container		Contents per mL (or unit)		Contents Per drop (1/20 mL) *		Unit Cost	
					Total Cannabinoids (Cannabinoids Only)	CBD	Total Cannabinoids (Cannabinoids Only)	CBD	Total Cannabinoids	CBD	Cost per mg Total Cannabinoids	Cost per mg CBD
					(mg)	(mg)	(mg)	(mg)	(mg)	(mg)	(\$/mg)	(\$/mg)
"300"	30	Oil/Sublingual	Alcohol	\$50	300	300	10	10	0.5	0.5	\$0.17	\$0.17
"600"	30	Oil/Sublingual	Alcohol	\$90	600	645	20	22	1.0	1.1	\$0.15	\$0.14
"600" THC-Free	30	Oil/Sublingual	Alcohol	\$90	600	660	20	22	1.0	1.1	\$0.15	\$0.14
"1000"	50	Oil/Sublingual	Alcohol	\$140	1000	1050	20	21	1.0	1.1	\$0.14	\$0.13
"2000"	50	Oil/Sublingual	Alcohol	\$190	2000	1900	40	38	2.0	1.9	\$0.10	\$0.10
Soft Gels - 15 mg	30	Swallowed	Alcohol	\$65	450	444	15	15	0.8	0.7	\$0.14	\$0.15
Soft Gels - 15 mg	60	Swallowed	Alcohol	\$120	900	1020	15	17	0.8	0.9	\$0.13	\$0.12
Soft Gels - 15 mg THC-Free	30	Swallowed	Alcohol	\$65	450	660	15	22	0.8	1.1	\$0.14	\$0.10
Salve	27	Topical	Alcohol	\$24	125	135	5	5	0.2	0.3	\$0.19	\$0.18
Bliss	60	Topical	Alcohol	\$60	250	300	4	5	0.2	0.3	\$0.24	\$0.20
Serum "Advanced Spot"	30	Topical	Alcohol	\$40	300	330	10	11	0.5	0.6	\$0.13	\$0.12
Serum "Hydrating Glow"	30	Topical	Alcohol	\$30	300	330	10	11	0.5	0.6	\$0.10	\$0.09
Roll-On	30	Topical	Alcohol	\$60	500	510	17	17	0.8	0.9	\$0.12	\$0.12
Pet "300"	30	Pet	Alcohol	\$60	300	270	10	9	0.5	0.5	\$0.20	\$0.22

\* Volume of a "drop" of Ananda oil is estimated to be that of water at room temperature. The actual drop size has not been tested by ECS Distribution.

\*\* Total CBD Content calculated from COA based on Lot/Batch being shipped during the time-period stated in the bottom-right corner of this guide.